

Press Release

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FOR IMMEDIATE RELEASE

Everyday Solutions' GPS-driven Student Transportation Information Hardware Gets Network Approved on TELUS' Mike Network

Everyday Solutions and TELUS enable Canadian schools to save money and the environment.

Toronto, Ontario – July 9, 2009 – Everyday Solutions, Inc., the leading provider of integrated solutions for Student Transportation Information Management, announced today that Everyday Solutions' EveryPoint™ GPS tracking unit has been Network Approved by TELUS for their MIKE network.

EveryPoint empowers transportation providers across North America to eliminate wasteful spending due to hidden costs in school transportation. School boards and transportation service providers can dramatically reduce fuel and related expenses, decrease diesel emissions and streamline student transportation information workflows.

"It is important for our customers to have access to state-of-the-art telemetry offerings that increase safety, enhance accountability and protect the environment. Everyday Solutions has built an enviable reputation for performance and quality, setting the benchmark in the school bus telematics market," said Jim Senko, vice-president TELUS Mobility Solutions. "Their real-time tracking system provides the potential to reduce operating costs across the entire school transportation budget, including expenditures for fuel, maintenance, payroll, communications, overhead and liabilities."

"The Everyday Solutions suite empowers school districts with exciting new tools to further increase safety, improve efficiency and offset the challenge of budget cuts and higher fuel costs," says Jay Wurts, President and CEO of Everyday Solutions. "We are excited to have our solution certified by TELUS and see Canada as a growth market for our company."

Everyday Solutions provides an integrated suite of GPS-driven applications including route planning integration, voice communications (two-way communication, recording and monitoring between drivers and dispatchers), student tracking, emergency and status alerts, vehicle inspection reporting, field trip management, driver time tracking and automated vehicle location (AVL).

"This is really something new and unique now available here in Canada. Imagine removing all the guess-work from your transportation operation and replacing it with accurate, real-time data," says Sean Lloyd, vice-president of TyRoute Communications, a TELUS authorized service provider. "Now transportation services that support school boards across Canada have access to an end-to-end integrated suite of GPS-driven applications that are specific to their unique needs. When you combine that with world class wireless voice and data services from TELUS and specialized project support

services, customer care, local support and training from TyRoute Communications, you have an unbeatable combination.”

“Everyday Solutions provides us with a school bus-specific solution that integrates with our route planning software,” says Steve Wowk, CEO of Tri-board Student Transportation Services based in Napanee, Ontario. “We needed a GPS tracking solution that enables us to monitor our multiple sub-fleets and are very pleased by the results we get from Everyday Solutions, TELUS and TyRoute Communications.”

About Everyday Solutions

Everyday Solutions, a privately held company based in Concord, MA USA, is the leading provider of patented school bus tracking and rider attendance solutions for the student transportation industry. Sixty districts throughout North America, including 9 of the top 25 districts, have outfitted over 16,000 buses with Everyday Solutions. The company provides specialized products, created just for student transportation, that capture the best fleet performance and rider attendance data at the lowest monthly cost. For more information about Everyday Solutions, please visit www.everyday-solutions.com

About TELUS

TELUS (TSX: T, T.A; NYSE: TU) is a leading national telecommunications company in Canada, with \$9.7 billion of annual revenue and 11.6 million customer connections including 6.2 million wireless subscribers, 4.2 million wireline network access lines, and 1.2 million Internet subscribers. Led since 2000 by President and CEO, Darren Entwistle, TELUS provides a wide range of communications products and services including data, Internet protocol (IP), voice, entertainment and video. In support of our philosophy to give where we live, TELUS, our team members and retirees have contributed \$137 million to charitable and not-for-profit organizations and volunteered more than 2.6 million hours of service to local communities since 2000. Nine TELUS Community Boards across Canada lead our local philanthropic initiatives. For more information about TELUS, please visit www.telus.com.

About TyRoute Communications

TyRoute Communications, founded in 1995, is one of TELUS’s top-rated dealerships, earning them the title of ‘Business Excellence’ dealership. They have been recognized within the telecommunications industry for their reputation of providing outstanding customer service and support. The company is first to market with leading edge technology products that will enhance business performance for their customers. For more information about TyRoute Communications, please visit www.tyroute.ca.

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